Week 7 Check List

No cheating, don't tick them off until you have completed the task ☺

☐ Add your custom graphic to your product.

☐ Choose a sales page style, long text, short text and images, video, video and text etc.

☐ Learn the basics of HTML editing, using Microsoft Expression Web.

☐ <u>Start</u> writing your own sales page from scratch, using the sales page template that I provided and maybe some text from sales page that came with your PLR.

If you are confident enough to create a video, this will be a lot easier for you and they work really well.

I also provided you with a link to [Killer Sales Video](), consider this if you can afford it. Videos in any form improve a sales page greatly, as do high quality images.

☐ Try to add some more content into your sales page using the template I provided, don't worry about the formatting, I'll go over that next week.

If you struggle, just leave it until I show you next week!

☐ Continue to make posts on other students blogs that may be constructive, helpful or informative.

☐ Consider leaving feedback or a testimonial on what you think about the course so far.