

Week 5 Check List

No cheating, don't tick them off until you have completed the task 😊

- Watch the Introduction into product creation video.
- Understand why product creation is so important.
- Understand why you should use information products.
- Understand why you need to choose a POPULAR niche that SELLS.
- Choose 5-10 niches that you may want to create a product on.
- Research your chosen niches on blogs, forums and websites.
- Fine tune your chosen niches down to 3 possible choices.
- Make up some variations of possible titles based on your 3 chosen niches.
- Find a PLR product related to your fine-tuned niches.
- Use your special link to [PLR Monthly](#), Resell Rights Fortune or Google to search for PLR material with source code included.
- Read your chosen PLR products thoroughly, make notes as you go and try to think which PLR product or combination of products would relate to your chosen niches and titles best.
- Continue to make posts on other students blogs that may be constructive, helpful or informative, maybe talk about your chosen niches.