## Week 11 Check List

## No cheating, don't tick them off until you have completed the task 😊

□ Watch the introduction to list building, explaining what you have implemented already and the importance of list building.

 $\hfill\square$  Create and edit a squeeze page using the template I provided.

□ Upload your squeeze page to your domain name.

□ Use giveaway sites to build your list, prepare your squeeze page and download page first, then find a giveaway site related to your gift and add it.

□ Use an exit script to build your list. Using the exit splash code generator and your existing sales page and squeeze page.

 $\hfill\square$  Use Ad Swaps to build your list.

□ Use <u>Solo Ads</u> to build your list (great low cost option).

□ Try to implement as many of the list building techniques that I showed you as possible. The more techniques you use and the more you duplicate these, the better!

□ Continue to make posts on other students blogs that may be constructive, helpful or informative.